

STOP MISSING THE MOMENT

# 5 PHONE PHOTOGRAPHY TRICKS EVERY PARENT SHOULD KNOW





# 5 Simple tricks *to take beautiful photos* OF YOUR KIDS



**BECAUSE SOME OF THE  
BEST PHOTOS YOU'LL  
EVER TAKE ARE  
ALREADY IN YOUR  
POCKET.**

Let's be honest. The best camera in the world is the one you actually have with you, and most of the time, that's your phone. The problem isn't the camera though. It's knowing a few simple things that make the difference between a blurry, dark, slightly-chaotic shot and one that genuinely stops you in your scroll.

The good news? You don't need to know anything about photography. You don't need special equipment. You just need these five things.





# 1. GET DOWN ON THEIR LEVEL

## SERIOUSLY, GET ON THE FLOOR!

This one is a game changer and it costs you absolutely nothing except maybe your dignity for thirty seconds.

Most phone photos of kids are taken from adult height which means you're always looking down at them. It's not a bad photo, but it's not a magical one either.

Get low. Crouch, kneel, lie on the floor if you have to. Shoot from their eye level and suddenly everything changes. You're in their world now. The background opens up, their little faces fill the frame, and the whole photo feels more intimate and real.



### TRY THIS:

Next time your little one is playing on the floor, get right down with them and shoot straight across. You'll be amazed at the difference.



# 2.

CHASE THE  
LIGHT NOT

# THE KID

## KIDS ARE FAST, LIGHT IS FASTER

Kids are fast. Light is faster. And the two of them together? That's where the magic lives.

Natural light is your best friend, and the best natural light comes from windows. Not direct sunshine blasting through the glass, but soft, indirect light that wraps around little faces beautifully.

Try sitting your child near a window with the light falling onto their face rather than behind them. Backlit photos (where the light is behind the subject) can look gorgeous when done intentionally, but more often than not it just means a dark, shadowy face and a very bright window. Not quite the vibe.

### TRY THIS:

On your next walk, stop about twenty minutes before sunset and just take a few shots. The light will do most of the work for you.



# 3. TAP TO FOCUS



## TRY THIS:

Take the same photo twice - once without tapping to focus, once with. The difference will convince you immediately.

## YOUR CAMERA IS NOT A MIND READER

Here's one that a lot of people don't know about, and once you do, you'll use it forever.

When you open your camera, your phone makes a guess about what you want to focus on. Sometimes it gets it right. Often it doesn't, especially when there's movement, a busy background, or more than one person in the shot

The fix is simple. Before you take the photo, just tap on your screen where you want the camera to focus - usually your child's face or eyes. You'll see a little box or circle appear, confirming where the focus is. Then take the shot.

Sharp eyes. Clear face. Beautiful photo. Every time.





## MOVE YOUR FEET INSTEAD

We've all done it. The kid is far away, the moment is happening, and we zoom in to get closer. Totally understandable. Also, the enemy of a good photo.

Digital zoom on a phone camera doesn't actually bring you closer, it just makes the image bigger and blurrier at the same time. The more you zoom, the more quality you lose. Photos start to look grainy, soft, and a bit muddy.

The solution? Move. Physically walk closer to your subject. If you can't get closer, take the photo without zooming and crop it afterwards, you'll still get a much better result than zooming in the camera itself.

Modern phone cameras are genuinely impressive up close. Let them do what they're good at.

### TRY THIS:

Delete the zoom habit for one week. Just move closer instead and see how much sharper your photos become.



# 5. JUST STOP POSING



## CAPTURE THE IN- BETWEEN MOMENTS *not just the posed ones!*

This is probably the most important one on the list and it has nothing to do with settings or technique.

The photos you'll treasure most in ten, twenty, thirty years from now won't be the ones where everyone is looking at the camera with a perfect smile.

They'll be the ones where your child is laughing so hard they can barely breathe. The ones where they're concentrating on something tiny and fascinating. The cuddles that happened without anyone asking for them. The silly faces. The chaos. The completely ordinary Tuesday that turned out to be anything but.

Put your phone on burst mode (hold the shutter button down) during the messy, real, joyful moments and go through the shots afterwards. You'll find gold in there - we promise!



### TRY THIS:

For one day, only photograph the unplanned moments. No "say cheese," no posing, no asking anyone to look at the camera. Just life, as it happens.



# One, *last* THING



Your phone is brilliant for everyday moments and we hope these tips help you capture more of them beautifully. But every now and then, a moment comes along that deserves a little more. A proper portrait. The kind you frame and hang on the wall. The kind your kids will show their own kids one day.

When that moment comes, we'd love to help.



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IT'S EASIER THAN YOU  
THINK!**



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